

Planned Course Schedule

WEEK 1

| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|--------------------------------------|---|---|---|--|
| 0900-1020 | Course Orientation | Advanced Spoken Grammar | American Slang and Idioms | Advanced Spoken Grammar | Visits to Silicon Valley Business Community, such as International Business Incubator, SBC-Cisco Entrepreneur Center, etc. |
| 1030-1150 | The Essence of Business English | Business Communication Strategies | Getting Your Point Across in English | Business Communication Strategies | |
| 1150-1300 | Lunch | Lunch | Lunch | Lunch | |
| 1300-1450 | Silicon Valley Business Overview | Essentials of Silicon Valley Business: Entrepreneurship | Major Silicon Valley Company Visit: Hewlett Packard (to be confirmed) | Essentials of Silicon Valley Business: Planning and Financing | |
| 1500-1700 | Computer Lab and Library Orientation | Open Computer Lab and Library Research | | Open Computer Lab and Library Research | |

WEEK 2

| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|---|---|---|---|--|
| 0900-1020 | American Slang and Idioms | Advanced Spoken Grammar | American Slang and Idioms | Advanced Spoken Grammar | San Francisco Bay Area Excursions, such as museums and exhibits in San Francisco |
| 1030-1150 | Getting Your Point Across in English | Business Communication Strategies | Getting Your Point Across in English | Business Communication Strategies | |
| 1150-1300 | Lunch | Lunch | Lunch | Lunch | |
| 1300-1450 | Strategic/Tactical Decision-Making: Identify Values and Generate Alternatives | Strategic/Tactical Decision-Making: Link Alternatives to Values | Major Silicon Valley Company Visit: Intel (to be confirmed) | Strategic/Tactical Decision-Making: Select the Best Alternative | Excursions to Los Angeles or Las Vegas can be arranged at extra fees |
| 1500-1700 | Open Computer Lab and Library Research | Open Computer Lab and Library Research | | Open Computer Lab and Library Research | |

WEEK 3

| Time | Monday | Tuesday | Wednesday | Thursday | Friday |
|-----------|---|--|---|---|--|
| 0900-1020 | American Slang and Idioms | Advanced Spoken Grammar | American Slang and Idioms | Advanced Spoken Grammar | Visit to SJSU MBAOne program and meeting with students |
| 1030-1150 | Getting Your Point Across in English | Business Communication Strategies | Getting Your Point Across in English | Business Communication Strategies | |
| 1150-1300 | Lunch | Lunch | Lunch | Lunch | Group Discussion and Course Closure Course Certificate Ceremony and Reception |
| 1300-1450 | Silicon Valley Business Trends and Challenges: Technological Change | Silicon Valley Business Trends and Challenges: Globalization | Major Silicon Valley Company Visit: Cisco Systems (to be confirmed) | Silicon Valley Business Trends and Challenges: Cultural Diversity | |
| 1500-1700 | Open Computer Lab and Library Research | Open Computer Lab and Library Research | | Open Computer Lab and Library Research | |

This course will be offered for the first time on August 2-August 20, 2004. Be the first ones to participate in this exciting new program.