

**SCHEDULE OF SILICON VALLEY BUSINESS AND COMMUNICATIONS COURSE
FOR NATIONAL CHIAO-TUNG UNIVERSITY**

Week 0

Week 0				Thurs 7/05/07	Fri 7/06/07	Sat 7/07/07	Sun 7/08/07
				Arrival	Tour of San Francisco	Tour Redwood National Park	Tour Yosemite National Park

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Week 1

Week 1	Mon 7/9/07	Tues 7/10/07	Wed 7/11/07	Thurs 7/12/07	Fri 7/13/07	Sat 7/14/07	Sun 7/15/07
9:00 - 10:20	Program Orientation	Advanced Spoken Grammar	American Slang and Idioms	Advanced Spoken Grammar			
10:30 - 11:50	Overview: The Essence of Business English	Business Communication Strategies	Business Communication Strategies	Business Communication Strategies	Field Trip	Visit UC Berkeley and Stanford University	BBQ Party at the Yu Residence
11:50 - 1:00	Lunch						
1:00 - 4:00	Decision Analysis and Utility Theory (Yu)	Developing Investor Preference and Risk Profiles (Yu)	Financial Investment Concepts (Reza)	Developing Optimal Investment Portfolio (Reza)			
4:00 - 5:00	Computer Lab and Library Orientation	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research			

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Week 2

Week 2	Mon 7/16/07	Tues 7/17/07	Wed 7/18/07	Thurs 7/19/07	Fri 7/20/07
9:00 - 10:20	American Slang and Idioms	Effective Power Point Presentation Skills & Strategies	Guided Team Presentation Preparations	TOEFL-Style English Test (2 hours) and Grading	Team Presentations and Evaluations
10:30 - 11:50	Business Communication Strategies				
11:50 - 1:00	Lunch				Lunch with MBAOne
1:00 - 4:00	Interpersonal Communication and Job Interview Skills (Wu)	Developing Financial Databases (Wang)	Basic Database Development Concepts (Wang)	Team Presentations and Evaluations	Course Review and Closure
4:00 - 5:00	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Course Certificate Ceremony