

**SCHEDULE OF SILICON VALLEY BUSINESS AND COMMUNICATIONS COURSE FOR NATIONAL CHI-NAN UNIVERSITY**

**Week 1**

<b>Week 1</b>	<b>Mon 7/2/07</b>	<b>Tues 7/3/07</b>	<b>Wed 7/4/07</b>	<b>Thurs 7/5/07</b>	<b>Fri 7/6/07</b>
<b>9:00 - 10:20</b>	Program Orientation	Advanced Spoken Grammar	<b>Holiday</b>	American Slang and Idioms	Field Trip to Business Incubators
<b>10:30 - 11:50</b>	Overview: The Essence of Business English	Business Communication Strategies		Getting Your Point Across in English	
<b>11:50 - 1:00</b>	<b>Lunch</b>				
<b>1:00 - 3:50</b>	Fundamentals of Entrepreneurship (Basu)	Fundamentals of Entrepreneurship (Basu)	<b>Holiday</b>	Fundamentals of Entrepreneurship (Basu)	Field Trip to Business Incubators
<b>4:00 - 5:00</b>	Computer Lab and Library Orientation	Student Use of Computer Lab and Library Research		Student Use of Computer Lab and Library Research	

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**Week 2**

<b>Week 2</b>	<b>Mon 7/9/07</b>	<b>Tues 7/10/07</b>	<b>Wed 7/11/07</b>	<b>Thurs 7/12/07</b>	<b>Fri 7/13/07</b>
<b>9:00 - 10:20</b>	New Venture Marketing (Gigliano)	New Venture Marketing (Gigliano)	Business Idea Development (Yu)	Two-Hour TOEFL-Style English Test and Grading	Entrepreneurial Idea and Business Plan Proposal Development (Faculty Mentors)
<b>10:30 - 11:50</b>					
<b>11:50 - 1:00</b>	<b>Lunch</b>				
<b>1:00 - 2:20</b>	Advanced Spoken Grammar	Presentation Strategies	Presentation Strategies	Entrepreneurial Idea and Business Plan Proposal Development (Faculty Mentors)	Entrepreneurial Idea and Business Plan Proposal Presentation (Faculty Review Panel)
<b>2:30 - 3:50</b>	Business Communication Strategies	Effective Power Point Presentation Skills	Effective Power Point Presentation Skills		
<b>4:00 - 5:00</b>	Computer Lab and Library Orientation	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research

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**Week 3**

<b>Week 3</b>	<b>Mon 7/16/07</b>	<b>Tues 7/17/07</b>	<b>Wed 7/18/07</b>	<b>Thurs 7/19/07</b>	<b>Fri 7/20/07</b>
<b>9:00 - 10:20</b>	Entrepreneurial Financing (Solt)	Entrepreneurial Financing (Solt)	Team Presentation Preview (Faculty Review Panel)	Team Presentation Refinement	Team Presentations and Evaluations (External Review Panel)
<b>10:30 - 11:50</b>					
<b>11:50 - 1:00</b>	<b>Lunch</b>				<b>Lunch with MBAOne</b>
<b>1:00 - 3:50</b>	Team Reseach and Preparation	Team Reseach and Preparation	Team Presentation Refinement	Team Presentation Refinement	Course Review and Closure
<b>4:00 - 5:00</b>	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Student Use of Computer Lab and Library Research	Course Certificate Ceremony