



March 2005
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Mission

The SJSU College of Business is the institution of opportunity providing innovative business education and applied research for the Silicon Valley Region.

SJSU College of Business

Opportunity Online

Welcome!

David Conrath
Dean,
San Jose State University
College of Business

Welcome to the inaugural issue of the College of Business online student newsletter. The goals of this newsletter will keep you up to date on college events and activities.

There are many exciting things going on at the College of Business. Congratulations to Natalie Kroll, Christopher Surdi, and Jamie Teshima who were selected to represent the College in the China and Taiwan study tour. Look inside to learn about other college and department activities. The Accounting and Finance Department has a new honors practicum; the Management Information Systems department, in cooperation with HP, sponsors the Mobility Project, while the Marketing Department reviews its study tour to Thailand.

Our Centers and Institutes have dynamic programs that build upon the College's strengths and enhance its connection with the community we serve. The Silicon Valley Center for Entrepreneurship sponsors seminars by renowned Silicon Valley entrepreneurs. Most recently, Eric Benhamou (Chairman of 3Com Corporation, PalmOne, and PalmSource Inc., and Chairman and CEO of Benhamou Global Ventures) spoke on the topic of *The Ingredients of a Winning Business Plan: An Investor's Perspective*.

To assist students and participants in preparing for its Silicon Valley Business Plan Competition, the Center also sponsors seminars by faculty on critical topics such as marketing and new venture financing. Read the newsletter and visit the Center's web page for more information.

Did you know that the College of Business is home to the Northern California Small Business Development Center? It is the lead center among a network of ten serving 14 counties with a population base of over 7 million small businesses. The Center provides management counseling, technology advising, training, and reference resources for small businesses and entrepreneurs. Students and faculty are involved in internships and programs at the center. See the article later in this

newsletter for more information and visit their web page.

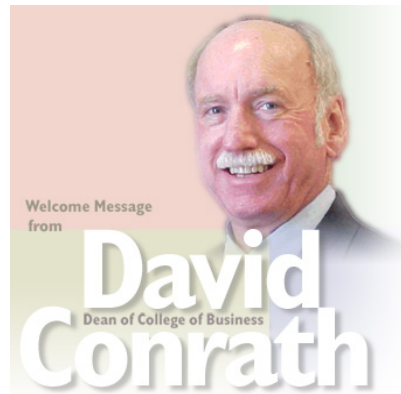
Finally, don't forget to check out the updates from the Business Student Advisory Center, the Career Center, and the Alumni Association. All play important roles in

making the College what it is.

We appreciate the fact that all of you play significant roles in making the College a place of opportunity -- a place where we can all work together to reach even higher goals and greater heights.

Best wishes for a successful and happy semester,

David W. Conrath, Dean
College of Business
San José State University



Graduation Applications

Graduation applications for the fall 2005 semester are now available in the Business Student Advisement Center (BBC 008).

The priority filing deadline is Wednesday, March 23.

Tutoring Center

Check the web page for Tutoring Center hours.

<http://www.cob.sjsu.edu/studserv/tutorial/>



BSAC
Business Student Advisement Center

News



EXPO 05 Career & Internship Fair – Wednesday, March 9, 2005

About ready to graduate? Looking for that first career job?

OR

Not graduating yet and looking for experience in your field?

Come to **EXPO 05 – Career & Internship Fair** on Wednesday, March 9, 2005 at the SJSU Event Center. Meet with employers who want to talk to you about their anticipated career and/or internship openings.

Be sure to attend a Job & Internship Search Workshop before the **EXPO** to learn how to successfully interact with employers at any job fair. **BONUS** – attend the workshop and gain *Early Bird status* - - enter the **EXPO** starting @ Noon. Others will have to wait until 3:30 PM. A complete workshop schedule is located @

www.careercenter.sjsu.edu - - click on *calendar*

Be sure to *Sign In* while you're on the Career Center website. You'll receive updates about the EXPO and other employer events.

Be sure to check out the latest College of Business newsletter:
http://www.careercenter.sjsu.edu/e-newsletter/e-newsletter_business.html

Career Center Update

Prerequisites

Student Club News

Student clubs are a great way to develop your leadership skills and make new friends.

SACA - International Systems Audit and Control Association

- ❖ Perfect club for AIS, Accounting, MIS, and Finance majors.
- ❖ Provides interactions with IT/IS audit professionals info/guidelines for the certification exams.

www.cob.sjsu.edu/isaca

2005 Meetings: 3pm (2/10, 2/24, 3/9, 4/7, 4/21, 5/5, 5/12)

Alpha Kappa Psi Professional Business Fraternity

- ❖ All majors welcome.
 - ❖ Contact Ayaka Mitsunari: ayaki39@gmail.com
-

Financial Management Association

The FMA's main goal is to provide opportunities for professional interaction between and among academics, practitioners, and students.

Events:

3/09/05 - FMA Speaker Kevin Mello, CFO of SVB Capital Finance, 4:30pm, Pacifica Room, Student Union (resumes are being accepted for year-long internship)

3/17/05 - FMA Accounting Panel (four CPA firms in attendance)

4/07/05 - FMA Casino Night Fundraiser, Loma Prieta Room, Student Union, 4:00pm-8:30pm

4/22/05 - FMA softball game against A&F professors

5/04/05 - FMA Finance Panel (four finance professionals in attendance)

5/07/05 - Second Harvest Food Bank community service event

5/12/05 - FMA Officer Elections and NHS pinning meeting

5/27/05 - FMA Accounting and Finance Graduation Banquet

Delta Sigma Pi

Delta Sigma Pi is a professional business fraternity geared towards developing future business leaders through various activities designed to enhance the individuals' professionalism, leadership, scholarship, teamwork, interpersonal skills and brotherhood. The events held include, but are not limited to, guest speakers, company visits, community service, social outings, and networking opportunities. Due to the fact that Delta Sigma Pi is open to all business concentrations, members are exposed to a well rounded business background, providing them with insight to succeed in the business world. Most importantly, lifelong relationships are created that will always provide support and guidance for future leaders.

Questions? Please contact Justin Ladwig: SVP@dpsjsu.org
408.313.4855

The MIS Association

The MIS Association provides a social setting to explore the career and professional issues pertaining to this dynamic career.

- ❖ Networking Opportunities with MIS Peers and Professionals
- ❖ Meeting with SJSU MIS Alumni
- ❖ Submitting Resumes for MIS Opportunities

- ❖ Obtaining Career Advice and Tips from MIS Professionals
- ❖ Expanding Members' Knowledge in Current MIS-related Topics
- ❖ Awarding Scholarships to Association members

Past events have included a field trip to the NASA-Ames Space Center, and information technology personnel from companies like HP, Network Appliances, and Accenture. A field trip is currently being planned for Spring semester.

AIESEC

AIESEC is world's largest student organization. It facilitates international exchange of thousands of students and recent graduates each year. Whether in a paid traineeship or as a volunteer for a non-profit organisation, their experiences abroad will undoubtedly affect them forever. AIESEC is also business organization which gives its members all the skills to become very successful business leader. Please visit www.aiesecsanjose.org for more information.

Marketing Association

The second annual Courtyard Kickoff was held on February 2nd and 3rd. As in the previous year, the kickoff was coordinated by the SJSU Marketing Association, which gathered together ten business clubs and fraternities within the business college courtyard.

The two-day event provides students with the opportunity to meet and gather information from members of SJSU business clubs and fraternities. The focus is on helping students realize the benefits of joining a student organization and to let them know of the resources that are available to them through these clubs. Participating groups reported a good turnout and high interest among visiting

Student Club News (cont.)

students. The Marketing Association alone collected the names of over 50 students interested in learning more about its organization. Congratulations to the SJSU Marketing Association on a successful Courtyard Kickoff!

The Entrepreneurial Society

The Entrepreneurial Society of San Jose State University is a professional student organization dedicated to shaping today's students into tomorrow's entrepreneurs.

The Society accomplishes its mission through five steps:

Environment - By simulating an actual entrepreneurial experience and environment, we provide students with firsthand experience of what it takes to work with a start-up organization while allowing them to apply theories and exercises they have learned from their respective disciplines.

Events - By conducting workshops which include outstanding guest speakers and/or panel discussions, students will have the opportunity to hear from CEOs, entrepreneurs, venture capitalists and visionaries about the obstacles and opportunities that await them in the changing landscape of current businesses in Silicon Valley. These workshops are a great way for a student to gain knowledge and education in a relaxed atmosphere.

Programs - The Entrepreneurial Society has created several programs to provide students with opportunities to gain first-hand knowledge about entrepreneurship. The goal of these programs is to provide opportunities for education, experience

and networking.

Resources - The Entrepreneurial Society has a vast network of resources. We have several partnerships with leading Silicon Valley entrepreneurial and professional organizations. Our network of professionals, faculty, staff and students has great value and has opened up doors for many of our members. Our office is a resource that we offer our members and has proven to be vital to the success of our organization.

Credibility - Becoming a part of our organization can really make a student stand out in a sea of resumes and interviews. Our organization is a professional and dedicated group of students with a vast number of responsibilities. The experience and knowledge gained here is recognized throughout the world and can be applied to any field of study.

Information about our next seminar can be found at:

<http://www.cob.sjsu.edu/esociety/events/workshoptwo.html>

Visit the society's web page for more information:

www.e-society.org

ISACA

With more than 23,000 members in over 100 countries, the Information Systems Audit and Control Association is a recognized global leader in IT governance, control and assurance. Founded in 1969, ISACA sponsors international conferences, administers the globally respected CISA® (Certified Information Systems Auditor tm) designation earned by more than 26,000 professionals worldwide and develops globally applicable information systems

(IS) auditing and control standards. ISACA of SJSU focuses on business students in the following majors: AIS, Accounting, Finance, and MIS. Visit our website for upcoming events.

www.cob.sjsu.edu/isaca
isaca_sjsu@yahoo.com
Dues: \$15/semester, \$25/year

Did you know the College has a student handbook?

You can view it by clicking on the link below:

[Student Handbook](#)

Or go to the College of Business main page, click on Student Services, and select Student Handbook.

Department News

Accounting and Finance Department

Bus 127A Honors Practicum

William DeVincenzi

Bus 127A is an Honors Practicum course designed as a capstone to the Corporate Financial Management major. This major combines the key core courses for both Accounting and Finance and provides our Corporate customers with exactly the combination of skills they require. This program was developed jointly by SJSU faculty and industry financial executives. The Honors Practicum (Bus127A) requires that students have achieved at least a 3.25 overall GPA and at least a 3.0 GPA in the five required prerequisites, which are Bus 121A, Bus 121B, Bus 122A, Bus 170 and Bus 173A.

To be admitted, students must provide me with an unofficial transcript of grades, a resume and a letter explaining why I should accept them into this class. Additional requirements in the selection process are excellent oral and written communication skills, prior work experience and activities on or off campus such as student clubs, volunteer work, tutoring, awards, or other indications of initiative or leadership. I am also taking qualifying students from Accounting, Accounting Information Systems and Finance. I then select those qualifying students and conduct a personal interview with each before deciding who will be accepted for the class.

The course consists of my placing the accepted students into an internship position with companies within Silicon Valley to work on a mutually agreed

upon project that the students can accomplish within a one semester time frame. Students are placed in teams of two to four, depending on the project, and spend anywhere from 6 to 8 hours each week at the company working on the project.

Students are also required to attend a weekly night class during which time we cover the elements of working together and how to succeed in their projects. Most evenings, there is a guest speaker from one of the participating companies who tells the students about the company, the industry, what they are looking for in a new employee and any job opportunities available. There is always a specific agreed upon deliverable to be provided to the company as well as an in class presentation highlighting the results and the experience.

I am recruiting for the Fall 05 semester now. Students can send me the required material at any time. Students must realize that once they commit to this course, they can not subsequently drop out since I will be getting them an internship position. Companies that participated this past year include Cisco, Applied Materials, Hewlett Packard, Agilent Technologies, National Semiconductor, KLA-Tencor, Seagate, and Electroglas,

The benefit for companies is that they get a much needed project done at no cost to them, and a chance to preview some of our best students for future employment. The benefit for students is that they get real life work experience, selection to an honors program, college course credit and a chance to show their stuff to a potential employer. They also benefit in that this program is the most talked about item in subsequent interviews with future employers. So it's a true win-win situation for both.

My objective with this course is to provide students with the necessary tools

and information they need to be the best qualified candidates for jobs when they graduate. Past students have stated that this course has in fact been the most significant aspect in their successful job searches.

Please contact Professor William DeVincenzi (devinc_b@cob.sjsu.edu) for more information.

Management Information Systems

Technology Builds Community

Malu Roldan



Since Fall 2003, Management Information Systems (MIS) students have been collaborating with Computer Engineering (CmpE) students to build mobile computing solutions for local organizations. Such collaboration is core to the Mobility Project, funded by grants from Hewlett Packard and SJSU's Provost Office. MIS students taking the Business 118S elective serve as project managers while their CmpE teammates take on the bulk of the programming task. Students get loaner Tablet PCs to support their team and school activities.

While last year, teams worked on projects for organizations like Santana Row's Hotel Valencia, this time around the teams are working with Community Based Organizations (CBOs) like The Health Trust and InnVision. In Fall 2004, the teams worked on Tablet PC solutions for an open air health fair,

community mapping, and case management.

This semester, teams are refining many of the solutions built in the fall. Students learn about working in cross-functional teams and the capabilities and challenges of leading edge technologies. Working with CBOs, they also gain a greater appreciation for the social issues facing residents in our neighboring communities and, often learn a lot about themselves in the process.

As Roger Hsia (MIS '04) stated "Through the community mapping project, I learned a great deal about the local community, especially the Fire Wounds/Brookwood Terrace area. I learned about how there is an unusual amount of obese and diabetic community members. . . . These projects have made me aware of my own nutrition issues and my lack of daily exercise. Actually, lack of any exercise. After the end of the school year, I will make exercise and eating well a priority. With my effort for the community mapping projects, I realized I can make a tremendous impact by bringing the tools to create change."

For more information, please visit the project web site at: <http://hp.sjsu.edu>.

Marketing Department

Study Abroad in Thailand, June 2004

*Howard Combs
Sak Onkvisit
Dennis Wilcox*

In June 2004 three university faculty (Sak Onkvisit and Howard Combs from the Department of Marketing and Dennis Wilcox from the School of Journalism and Mass Communications) led 30 SJSU students on an innovative three week, study abroad class at Chulalongkorn University in Bangkok, Thailand. Twenty of the participants were marketing students (including two MBA students) and ten participants were students in the journalism and mass communications area. The title of the course which the students completed was

"Cross Cultural Marketing Communications in Southeast Asia."

This study abroad class represented a major breakthrough in establishing a closer, working relationship with Chulalongkorn University, Thailand's premier institution of higher learning. The oldest university in Thailand, Chulalongkorn offers programs in 350 areas of study to approximately 27,500 students. A growing number of programs are designated as "international" with instruction in English. Faculty from CU and their students joined San Jose students for seminars, field trips, and round-table discussions.

Chulalongkorn University is located in central Bangkok, a city of about 8 million. Known locally as the "City of Angels," Bangkok is the political and economic capital of Thailand and is the ideal location for a study-abroad program focusing on the advertising, public relations, and marketing industries. It is the site of government ministries, national and international advertising and public relations firms, and the headquarters of many national and international corporations. Some of the most creative and humorous advertising in the world originates from the ad agencies in Bangkok. Therefore, this location gave easy access to many sources that were important to the content of this course.

The purpose of any international study program, including this one, was to give American students an opportunity to expand their knowledge of other nations and cultures. The American Council on Education (ACE) said it best in a 1995 report. It called for colleges and universities to provide students with a "powerful, deep-rooted understanding of other languages, diverse cultures, and global issues."

Michael Conniff, director of global studies at SJSU, has written "today's students need a greater and deeper understanding for the ways in which human behavior is mediated by forces and events outside our national borders..... In order to be successful in life, graduates... must become globally

aware, able to act as citizens, entrepreneurs, and professionals of the world." Indeed, the SJSU Academic Senate has recognized the importance of international education by declaring, "... this academic community will work to promote the understanding and appreciation of diverse cultures, both at home and abroad, and to foster an exchange of educational, scientific, business, social, politics, and aesthetic ideals with our international colleagues."

The study tour consisted of several sessions on campus for participants before departure; a list of readings; field trips to major advertising, public relations, and marketing firms in Bangkok; lectures and round tables at Chulalongkorn University; guest lectures by Thai faculty and communications professionals; and several receptions. Students completed a major paper and had a post-trip meeting in San Jose.

The student reviews for this class were extremely positive. Every student recommended the course and 64% of the participants even reported that this experience had been a life changing experience.

Students reported that they had learned much more from this experience than they could have learned from sitting in a classroom or from reading a textbook. "The chance to visit Thailand, learn hands on about marketing communications, meeting important executives of world class companies, and living the life of Chulalongkorn University students in the middle of Bangkok was truly a once in a lifetime opportunity. I learned more than I ever could have sitting in an American classroom." "Thailand has taught me a lesson that can't be learned in the classroom."

Another common theme reported by participants was a feeling that this class had been a life changing experience. "Overall, I have never been this happy in my life. People ask me why I keep smiling and I reply by saying that I had finally found myself by traveling and seeing life. Our Thailand trip changed my life. I learned to appreciate so many

little things I used to take for granted. What a great time I had. Thank you, thank you, thank you.” “Overall the trip to Thailand was by far the most interesting and memorable experience of my life.”

Professors Combs, Onkvisit, and Wilcox will be offering another three week faculty led class in marketing communication at Chulalongkorn University (Thailand) in Summer 2005.

Students interested in applying for this class should contact the Study Abroad Office or see one of the three professors teaching the course. The deadline for applying is March 7, 2005.

Organization and Management Department

Developing the Talent Pipeline

*Anuradha Basu
Chris Surdi*

San Jose State University’s Silicon Valley Center for Entrepreneurship (SVCE) has formed a strategic alliance with the Entrepreneurial Society (E.S.), a professional student organization at SJSU, to plan and host a Neat Ideas Fair, a unique initiative that will help shape today’s students into tomorrow’s entrepreneurs. The Neat Ideas Fair is an annual forum aimed at promoting creativity and entrepreneurship at SJSU by generating neat business ideas. What makes this Fair unique is that it benefits the students, faculty and Silicon Valley’s professional community and is the only Fair of its kind in the Bay Area.

Students from all different colleges on campus have the opportunity to participate. This will create interdisciplinary relationships among students who otherwise may never have met at a university with approximately 30,000 students. It offers students an opportunity to understand the impact of their subject-specific knowledge in a societal context, giving them the ability to make the connection between classroom theory and real world application. It allows faculty to broaden

their curriculum, incorporate the projects associated with the Neat Ideas Fair into their syllabus, and provide a venue for their students to showcase their talents and ideas. And the greatest beneficiaries are the professionals of Silicon Valley.

This fair offers Silicon Valley professionals the opportunity to meet the talented students of San Jose State University in an academic environment. Business leaders and entrepreneurs get to meet the true personalities of the students and their ideas, which can be very different from a resume and an interview. “Essentially, the student has home court advantage,” states Christopher Surdi, President of the Entrepreneurial Society. “This is a great opportunity for the business community to come in and meet the students as themselves. Maybe their idea is great and maybe it’s not, but if a CEO of a start-up talks with a student about his idea for a few minutes and says to himself, ‘Hey kid, I like your attitude, here’s my card,’ then the whole thing was worth it.” For all intents and purposes, this Fair is a great way for the student to sit on the other side of the table. Instead of the student getting pooled together with thousands of other applicants or entrepreneurs, this Fair gives student participants an opportunity to stand out and be recognized by potential employers and business partners. In an economy where jobs are few and far between, the SVCE and the E.S. have developed a method for SJSU students to distinguish themselves from the rest of the competition and develop a talent pipeline for future employers, business partners and entrepreneurs.

The Neat Ideas Fair is truly a neat idea. It promotes creativity and entrepreneurship at the University, allows students to realize the value of their ideas, permits faculty to engage with their students in a completely different format, and connects the professionals with the students. “I see the Neat Ideas Fair as a forum that will strengthen cross-disciplinary connections within SJSU and in the Silicon Valley community, and will stimulate ideas for new venture creation” says Anuradha Basu, Director of the SVCE and Associate Professor in the Organization and Management

Department. “Multidisciplinary teams can develop neat ideas into new venture concepts and submit their business plans to our Business Plan Competition held in June”, Dr. Basu adds. It is events like these that truly promote the entrepreneurial spirit and lay the foundation for future innovation. For more information please visit, www.cob.sjsu.edu/svnif.

Bus 140 News

Professor Burton Dean's student teams in his Spring 2005 courses, Bus 140 Operations Management and Bus 146 Project Management, are viewing "The Apprentice" NBC TV program on Thursday evenings, and are answering ten questions on each program as homework assignments. Brief class discussions are also held to highlight specific issues relevant to each course.

Prerequisites

Prerequisites are now being checked by PeopleSoft.

The Silicon Valley Center for Entrepreneurship

Making Success Accessible



CENTER
AND
INSTITUTE
NEWS

Events and Seminars

A series of eminent speakers and workshops have been scheduled this semester will inform and assist those who plan to participate in the Business Plan Competition. The speakers will focus on different aspects of new venture creation and the business plan, including identifying and assessing market opportunities, evaluating alternative sources of finance, analyzing the legal issues and considering alternative exit strategies. The workshops will be hands-on sessions and are designed to provide the guidance needed to write a sound, high-quality business plan.

Spring Semester 2005: SVCE Eminent Speaker Series and Workshops

Eric Benhamou (Chairman of 3Com Corporation, PalmOne, and PalmSource Inc., and Chairman and CEO of Benhamou Global Ventures spoke on 02/10/05 on the topic of **The Ingredients of a Winning Business Plan: An Investor's Perspective.**

The next speakers will be CJ Cornell (Founder-CEO of Chaos Media Networks & Advisor, Silicon Ventures) and Sanjay Subhedar (General Partner, Storm Ventures) on Alternative Sources of Finance – on 3/24/05

Francoise Gilbert (Mg. Director, IT Law Group) on Legal Issues at start-up – on 4/7/05

Carl Rosendahl (Founder of PDI Dreamworks) on Selling the start-up – on 05/05/05.

Workshop Series

The first workshop was a marketing workshop by Joseph Giglierano

The second workshop will consider finance: Business Plan Prep—Finance Workshop on 03/12/05 by Michael Solt

The third workshop will consider Intellectual Property issues and filing a provisional patent on 4/21/05 by Hector Franco.

For further updates, please visit www.cob.sjsu.edu/svce

Business Plan Competition

May 30th, 2005

The purpose of the Silicon Valley Business Plan Competition is to encourage innovation on the SJSU campus, reward student participation in new venture creation, and increase recognition of SJSU's contribution to entrepreneurship in the greater San Jose metropolitan area. We will be offering a graduate and undergraduate business plan competition this year. For more information, please visit: <http://www.cob.sjsu.edu/svbpc>



CENTER AND INSTITUTE NEWS

Northern California Small Business Development Center

The Northern California Small Business Development Center, in partnerships with the San Jose State University-College of Business and San Jose State Foundation, Student Field Work-Experience Program employs university students for part-time business research and office management projects. Student workers are ideal candidates for these positions for they are self-motivated, innovative, uniquely knowledgeable and eager to apply what they have learned in university courses and gain valuable business experience.

Smaller, topic-focused projects are not only a good fit for a student's schedule, but primarily have a strong educational underlay; taking the student through a unique learning process as well as providing valuable work experience. During the summer of 2004, a San Jose State University student, Huong Tran, was hired to conduct research on the Silicon Valley Vietnamese market. As a marketing major, her background and scholastic focus brought interest and intrinsic motivation to the SBDC project. Tran's Vietnamese language skills and personal familiarity with the research topic were assets in contacting and engaging Vietnamese community members for conducting this type of market research. The SBDC's unique partnership network gives the field work-experience position the on-campus status needed for employment of international students. This significant twist allows businesses to hire not only American university students like Tran, but also international students for projects requiring global knowledge and/or foreign language skills.

Field work refines common office skills, tasks, and conventions that can go unused in a school environment. Practical development of clear correspondence and organizational skills, project planning, delivery and execution are key aspects the field work-experience program accentuates. Students learn how to behave and interact with professionals in a business environment, and are provided with supervision and guidance in order to do so successfully. SBDC student assistant, international student and a senior at SJSU in Corporate Finance Management Cecily Fung says of her assistantship experience, "I track complicated funding sources and expenditures for the SBDC. I'm putting into practice what my finance courses have taught me. This job is more than a paycheck; the experience is priceless! I will have relevant material on my resume, strong business references, and confidence in knowing I can handle what a career in my field requires."

The Business School of Silicon Valley

College of Business Alumni Association



2005 Annual Corporate-Student Awards Banquet

Industry and alumni supporting business students:

The purpose of the Annual Corporate-Student Awards Banquet is to honor outstanding business students, faculty and alumni and to provide networking opportunities for business students and the supporting corporate community.

2005 Distinguished Alumna and Guest Speaker:

Terry Carlitz
Independent Business Consultant
B.S. Class of '77

Dinner Chair:

J. Paul Bagan
J. Paul Bagan & Associates

When: Wednesday March 23, 2005 Social Hour: 5:45 p.m. Dinner 6:45 p.m.

Where: Fairmont Hotel, San Jose Imperial Ballroom
Student tickets will be on sale Feb 28 thru Mar 3 in BT050.
Student Tickets \$35 Guest Tickets \$70

Club Grants

The CoB Alumni Association has grant funds available to business student clubs. Interested clubs should contact the Alumni office or and see details on our website:

www.cob.sjsu.edu/balumni/ndex.htm

Questions or Comments: turner_m@cob.sjsu.edu