

International Case Study Competition – Sustainability and Standardization

Questions and Answers

May 3rd, 2011

1. Please check your equipment before the competition. If possible, use high bandwidth internet connection to avoid latency and noise problems.
2. Use powered external speakers so that the team can listen in.
3. Use external mic so that you don not have to speak closely to the computer's built-in mike.
4. Check your video camera before hand and adjust so that the judges could see the presenter. Check the lighting in the room so that the presenter could be seen clearly.

May 1st, 2011

1. Questions 3-5 are progressive. That is, they are connected and you can construct answers to them in sequence.
2. An easy definition of a standard is “the minimum specification needed to achieve inter-operability”. Make sure that standards are part of your recommendations.
3. You can approach the problem in the follow manner – consider you and your teammates – explain a little bit about your environment (urban, ...) – explain how much energy you think you use – explain the necessity to conserve energy in a sustainable society – explain how your friends can measure their own energy use – how could you and your teammates measure their energy use – how can you compare them? – can this measurement and comparison be extended to the enterprises in your region? How? – can this be extended beyond your region?
4. It will be very difficult to extend the concept to a global level. The judges will be delighted if you can come up with a viable and practical recommendation for your region.

May 1st, 2011

1. Faculty Advisors do not have to be present during the competition presentation.
2. The scheduled presentation time refers to the local time of the team.