

Global Perspectives on Service Science

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This SSRI subseries, "Global Perspectives on Service Science" presents a multi-disciplinary approach to experiences, challenges, trends, and advances in Service Science from within and across different geographical regions and economies: Japan, Germany, Asia Pacific, China.



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Global Perspectives on Service Science: Japan

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This volume of the SSRI subseries, "**Global Perspectives on Service Science**" will present the experiences, challenges, trends, and advances in Service Science from Japan's perspective. As the global economy becomes more connected and competitive, many economies depend the service sector on for growth and prosperity. A multi-disciplinary approach to Service Science can potentially transform service industries through research, education, and practice. This volume provides the forum for sharing best practices in Service Science within Japan to benefit its audience from within and across different geographical regions and economies. The book will be organized as follows:

- Foundations of Service Science and the service industry sector
- Public/Private sector partnerships, policies, trade in services, future prospects
- Contributions from science, social science, management, engineering, design as well as industry sector perspectives
- Road-maps, methodology, business development, strategies and innovative models, application of information technology, performance measures, and service system design
- Education and workforce development
- Case studies from practice, research and educational community
- Future directions in Japan

Authors are encouraged to submit high-quality, original work. Manuscripts should be submitted to the Global Perspectives Editor: Yuriko Sawatani at y2sawata@jst.go.jp

Important Dates

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| • Submission deadline: | January 31st, 2012 |
| • Notification to authors: | February 29th, 2012 |
| • Revised submission deadline: | April 15th, 2012 |
| • Final Notification: | May 15th, 2012 |