



marketing association

Marketing Graduation Reception May 23, 2008

Graduation Day Checklist:

- MA members wear your stole
- Wear comfortable shoes
- Grab your camera
- Get your diploma
- Meet your fellow graduates for a reception on Tower Lawn
- Get your grad gift
- Introduce your family to your favorite professor
- Stop by the photo op spot and get your picture taken with your family or your favorite professor
- Enter the raffle to win great prizes
- Join in a toast for a final good-bye with your fellow colleagues
- Have fun and celebrate!

What is the Marketing Graduation Reception?

The Marketing Graduation Reception is an event immediately following your graduation on May 23 at 11:30 on Tower Lawn. This reception will be hosted by the Marketing Association (MA) and is a great way for you to relax, socialize and unwind after graduation while you enjoy great food, drinks, games and an awards ceremony exclusively for marketing students and professors. Do not pass up this unique opportunity to get together with your favorite professors and fellow graduates and toast to your success!

How much are tickets and where do I pick them up?

This event is compliments of MA. We want to reward you for all of your hard work and congratulate you on your accomplishments. **Please pick your tickets up in the Marketing Office on the 7th floor of the Business Tower.**

Awards and Gifts

Several awards will be given at the Marketing Graduation Reception to both graduates and professors. Make sure you vote for your "most memorable professor", "most outgoing classmate", "sassiest professor" and more, online before the reception.

All members of the Marketing Association will also receive their graduation gift the reception.

Photographs

The Marketing Graduation Reception will be hosted on Tower Lawn in the center of the San Jose State University campus. This is a beautiful backdrop for photos with your family, friends, professors and mentors. MA will set up a "Photo Op Spot" and provide a photographer. Don't forget your camera!

Who's invited?

All Spring 2008 marketing graduates, along with your family and friends. Be sure to invite your favorite professors and fellow graduates so this event is entertaining and rewarding for all attendees.

Appropriate footwear is a must!

Keep in mind that you may want to wear comfortable footwear or bring a change of shoes, as this event will be hosted on the lawn.

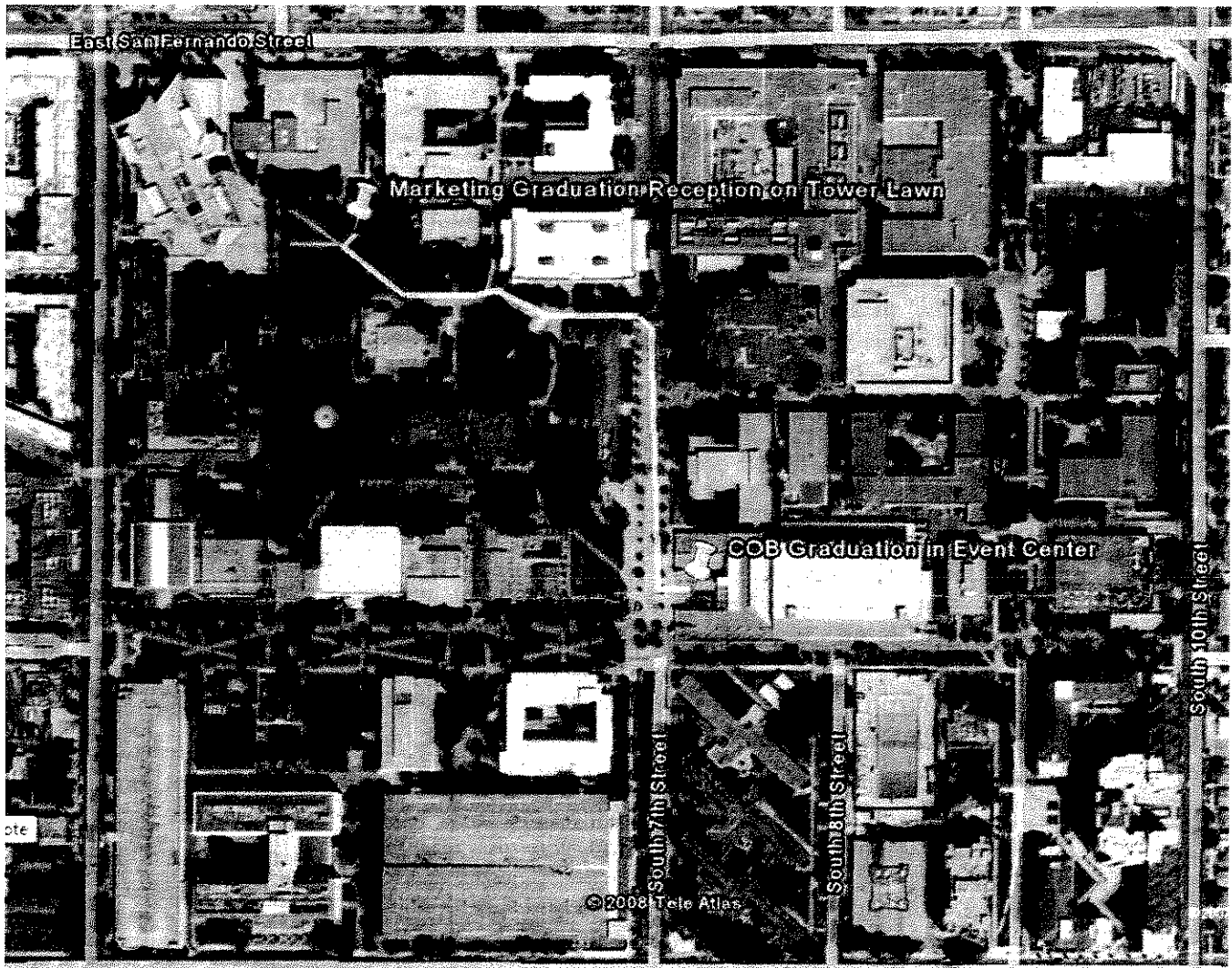
Entertainment

There will be music, games and a raffle at this event so get ready to take home some great prizes. Games will include "Guess Your Professor" and "Professor Trivia". The graduate with the highest tally of correct answers will have the chance to take home an Ipod shuffle, gift cards to local restaurants or a copy of Guitar Hero among other prizes. Other prizes will be given to our raffle winners so make sure you collect your ticket when you enter the reception.

For directions to Tower Lawn, see reverse side.

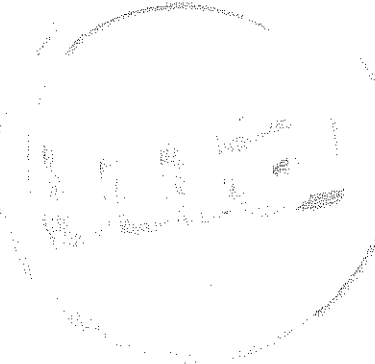
Directions to the Marketing Graduation Reception:

Immediately following the COB Graduation Ceremony, walk to the front of the Event Center, turn right and follow the palm-tree-lined promenade, make a left at the end of the Central Classroom Building, walk along the front of Clark Hall, past the clock tower and onto the grass area, Tower Lawn to join us for the Marketing Graduation Reception. See the map below for details.



Disabled access for graduates and guests

SJSU provides disabled parking in all parking garages. Please be sure to display your DMV disable placards and SJSU disabled parking permits before you enter the graduation ceremony. The route from the Event Center to Tower Lawn, the reception area and nearby restrooms are all accessible for the disabled.



Please contact us for more information

If you would like more information about the Spring 2008 Marketing Graduation Reception, please feel free to contact the Marketing Association Graduation Coordinator, Gabby Delgadillo through email at magraduation@gmail.com. We look forward to seeing you and your family there to celebrate your accomplishments!