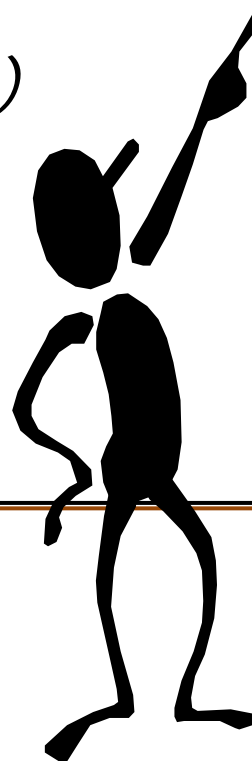


New Entrepreneurship Course Offering Spring 2009

E-LAB Entrepreneurship Lab – *Business 196*)

Top Ten Reasons to Apply for the E-Lab

- 10) *Start building your future*
- 9) *Roundtable dinners with entrepreneurs and investors*
- 8) *Small class size with other motivated students*
- 7) *Earn course credit for working*
- 6) *Experience life in a start-up – it's not just junk food and foosball anymore*
- 5) *Be part of the inaugural Elab team*
- 4) *Have Fun!*
- 3) *Learn more about running your own business than all of your other courses combined*
- 2) *Learn first hand why start-ups succeed (and fail)*
- 1) *No exams. Just like in the real world, you are judged on performance on the job.*



Applications and more information are available at:

<http://www.cob.sjsu.edu/svce/>

or

Contact:

Professor Steve Bennet at bennet_s@cob.sjsu.edu

Entrepreneurship is best learned through hands-on experience. The E-Lab will enable students to apply the academic knowledge gained from the entrepreneurship courses currently offered to real life situations with early stage enterprises. E-Lab explores all facets of managing and growing a young, entrepreneurial organization, including building the team, sales, marketing, operations and finance. It provides the opportunity to learn with a practical internship and roundtables with entrepreneurs, venture capitalists, and others, in the new venture ecosystem.

Students will receive **3-unit course credit** along with the internship experience. Prior entrepreneurial experience or coursework is recommended, but not required.

