

San José State University
Department of Organization and Management
Bus 187, Global Dimensions of Business, Section 08,
Spring 2011

Instructor:	Professor Carol Reade
Office Location:	BT 361
Telephone:	(408) 924-1343
Email:	carol.reade@sjsu.edu
Office Hours:	T 12:00--1:15p; W 4:30-5:45p
Class Days/Time:	T/TH 10:30–11:45
Classroom:	BBC 202
Prerequisites:	Upper division standing. Lower division business pool or business minor.
Faculty Website:	http://www.cob.sjsu.edu/reaade_c

Catalogue Description

An integrative interdisciplinary foundation for more specialized courses and self-directed learning. Provides an overview of economic, social, cultural and political/legal forces and factors influencing cross-border business and an introduction to international dimensions of business functions and operations.

Required Text

Hill, Charles W. (2011) *International Business*, 8th Edition, McGraw-Hill. ISBN: 978007813719-5. A traditional printed book is available at Spartan Bookstore and through the publisher (<http://www.shopmcgrawhill.com>). An e-book or online access book is also available for about half the price of the printed book at <http://www.coursemart.com>.

The full syllabus will be available on D2L near the start of term. Enjoy the holidays and I look forward to a fun and challenging semester!