

San José State University
College of Business/Department of Organization and
Management
BUS162, International and Comparative Management,
Section 05, Fall 2009 (Subject to possible changes due to furlough)

Instructor:	Walter van Hooff
Office Location:	Business Tower, BT 252
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Office Hours:	Wednesday 5PM-6PM, 8:45PM – 9:00PM
Class Days/Time:	Wednesday 6:00PM – 8:45PM
Classroom:	BBC 226
Prerequisites:	COMM 100W or ENGL 100WB or LLD 100WB, BUS187 or Instructor Consent
Course Code:	45170

Faculty Web Page and MYSJSU Messaging

Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on my faculty web page accessible through the Quick Links>Faculty Web Page links on the SJSU home page. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor).

Course Description

Management functions and practices in an international context; comparison of management and business practices from various political and cultural perspectives; emphasis on what managers need to be aware of in order to perform in the international environment.

Course Goals and Student Learning Objectives

Upon successful completion of this course, students will be able to:

- Gain in depth understanding of the complex environment and culture of modern business enterprises.

- Learn the differences between countries/regions and how their cultures impact business practices and decisions.
- Practice multicultural interaction in team efforts.
- Gain considerable expertise in a particular country/region (other than your own).

Required Texts/Readings

Textbook

Luthans, F. and Doh, J. 2009. *International Management: Culture, Strategy, and Behavior*, 7th Ed., McGraw-Hill Irwin. ISBN: 978-0-07-338119-0.

Other Readings

News articles and other readings will be distributed in class by the instructor. Recommended Periodicals for supplemental reading are:
Wall Street Journal, The Economist.

Library Liaison

Crystal Goldman, 408-808-2015, crystal.goldman@sjsu.edu.

Classroom Protocol

Be on-time, respectful and courteous. Grading includes participation in class discussion; everyone's opinion and contribution is appreciated as we want all to benefit from the rich diversity of the SJSU student body. During class no cell phone calls or rings, no text messaging, no e-mailing, no web-surfing, etc. is allowed.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, etc. Information on add/drops are available at <http://info.sjsu.edu/web-dbgen/narr/soc-fall/rec-324.html>. Information about late drop is available at <http://www.sjsu.edu/sac/advising/latedrops/policy/>. Students should be aware of the current deadlines and penalties for adding and dropping classes.

Assignments and Grading Policy

<i>Performance categories</i>	<i>% of Final Grade</i>
Examinations	40% (Midterm 20%, Final 20%)
Class participation, Quizzes &	20%
Team Case Analysis	20%
Country project	20%

University Policies

Academic integrity

Students should know that the University's Academic Integrity Policy is available at http://www.sa.sjsu.edu/download/judicial_affairs/Academic_Integrity_Policy_S07-2.pdf. Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University's integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The website for Student Conduct and Ethical Development is available at http://www.sa.sjsu.edu/judicial_affairs/index.html. Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the DRC (Disability Resource Center) to establish a record of their disability.

Student Technology Resources

Computer labs for student use are available in the Academic Success Center located on the 1st floor of Clark Hall and on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

SJSU Writing Center

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at <http://www.sjsu.edu/writingcenter/about/staff/>.

Peer Mentor Center

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a drop –in basis, no reservation required. Website of Peer Mentor Center is located at <http://www.sjsu.edu/muse/peermentor/>.

BUS162.05 / International and Comparative Management, Fall 2009, Course Schedule

Table 1 Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	August 26	Course Introduction; Globalization & Regional Overview; Chapter 1
2	September 2	The Political, Legal & Technological Environment; Team Formation; Chapter 2
3	September 9	Ethics & Social Environment; Global Security & Political Risk; Chapters 3 & 10.
4	September 16	Pros & Cons of Globalization; Osland: "Broadening the Debate.." Team Presentations; T1: Colgate, T2: Nike Country Presentations; Country Choice, due
5	September 23	Culture: What it is & what it means; Culture Exercise; Chapter 4, "Culture Clash". Team Presentations: T3: Euro Disney
6	September 30	Managing Across Cultures; Multicultural Team Dynamics; Chapter 5 & 6.
7	October 7	Communicating Across Cultures; Chapter 7. Team Presentations: T4: Walmart Japan.
8	October 14	Culture, Strategy & Structure: Chapters 8 & 9. Team Presentations: T5: HP-Compaq
9	October 21	Midterm Chapters 1 - 7. Intro to Strategy & Structure across Cultures. Bring SCRANTON Form no. 882-E.
10	October 28	Strategy & Structure across Cultures (Continued) Team Presentations, T6: AirAsia. Country Presentations: Bibliography & presentation outline, due
11	November 4	Decision Making across Cultures; Chapter 11. Team Presentations, T7: HSBC
12	November 11	Leadership & Motivation across Cultures; Chapter 12. Team Presentations, T8: Chiquita. Country Presentations: "Presentation materials", due.
13	November 18	Leadership & Motivation (continued); Chapter 13. International HRM & Labor; Chapter 14. Country Presentations
14	December 2	Country Presentations/Course Review
Final Exam	December 16	BBC 226, 17:15 pm to 19:30 pm.

Week	Date	Topics, Readings, Assignments, Deadlines